



FOR IMMEDIATE RELEASE

HISPANIC MAGAZINE PRESENTS THEIR 4th ANNUAL HISPANA LEADERSHIP SUMMIT

Miami, FL-January 13, 2009- *Hispanic Magazine* is proud to announce that State Farm® has signed on as "host" sponsor of the 2009 Hispana Leadership Summit. State Farm has been a strong supporter of this summit for the past three years. Celebrating its fourth consecutive year, the Hispana Leadership Summit will be held for the first time in Austin, Texas on August 26-29 at the Hyatt Lost Pines Resort and Spa.

"We salute State Farm and their leadership for recognizing the importance of this event and its on going success and becoming the "host" sponsor in 2009", said Mariano M. Faget, Publisher of *Hispanic Magazine*.

"State Farm is proud to extend our partnership with Hispanic Magazine to include being "host" sponsors of the Hispana Leadership Summit," says Adriana Comellas-Macretti, Director-Executive. "It is a natural extension of our outreach to this most important market."

The Hispana Leadership Summit is a weekend conference filled with inspirational speeches, motivational keynotes, interactive seminars, peer-to-peer coaching sessions, and compelling stories driven by some of the most powerful and recognized Hispanic women in the country.

The 4th annual Hispana Leadership Summit will be sure to provide its attendees with all the necessary business advice and foresight by some of the nation's top leading Hispanic professionals.

About Televisa Publishing + Digital

Televisa Publishing + Digital is a division of Grupo Televisa, the largest Spanish-language media company in the world. The 89 brands/130 distinct magazines of the company, most of them leaders in their categories, are distributed in 20 countries throughout the Western Hemisphere with an annual circulation of over 169 million. In addition, the company makes available all of Grupo Televisa's properties and talent via a comprehensive digital entertainment platform, including a portal, a social-networking site, a vertical music site, magazine web-sites and a mobile platform.

About State Farm:

State Farm insures more cars and homes than any other insurer in the U.S., is the leading insurer of watercraft and is also a leading insurer in Canada. State Farm's 17,000 agents and 68,000 employees serve more than 78 million auto, fire, life and health policies in the United States and Canada, and more than 1.9 million bank accounts. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 32 on the Fortune 500 list of largest companies. For more information, please visit statefarm.com® or in Canada statefarm.ca®.

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